

## Press Release

### Pink Shell Beach Resort & Marina Achieves Turtle Safe Certification

**Fort Myers Beach, FL - June 13, 2024** – Pink Shell Beach Resort & Marina is proud to announce its achievement of the Turtle Conservancy's Turtle Safe Certification, signifying its commitment to protecting local sea turtle populations. This certification recognizes the resort's comprehensive efforts to implement turtle-friendly lighting throughout its property, ensuring a safe nesting environment for these endangered creatures.

In partnership with the Turtle Conservancy, Pink Shell Beach Resort & Marina received a grant to assist in the transition to turtle-friendly lighting. The resort has gone above and beyond, investing significantly more than the grant amount to ensure all exterior lights, including those on buildings, pool decks, guest room balconies, and street lights, comply with turtle safety standards. General Manager Bill Waichulis emphasizes the importance of this initiative: "Being a good citizen embodies our Socially Responsible core value, where we strive to protect our local environment, including the endangered species in our backyard." Additionally, all windows have been tinted at 15% to shield bright guest room lights from the beach, further safeguarding nesting areas.

Furthermore, Pink Shell Beach Resort & Marina is currently a candidate for the Coastal Connections Certification. Having completed one of the three required walkthroughs, the resort anticipates full certification by the end of the year. This additional certification underscores the resort's ongoing efforts to enhance its environmental stewardship and promote sustainable tourism.

For more information about the Turtle Conservancy and their conservation efforts, visit [conserveturtles.org](https://conserveturtles.org). To learn more about Coastal Connections and their certification process, visit [coastal-connections.org](https://coastal-connections.org).

**About Pink Shell Beach Resort & Marina** Located on the pristine shores of Fort Myers Beach, Pink Shell Beach Resort & Marina offers luxurious accommodations, top-notch amenities, and unforgettable experiences for guests of all ages. The resort is dedicated to providing exceptional service while prioritizing environmental conservation and sustainability. For more information, please visit [pinkshell.com](https://pinkshell.com) or call 1.888.222.7465.

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