## News Release FOR IMMEDIATE RELEASE

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## Pink Shell Beach Resort & Marina Ranked a Top Resort in Fort Myers by Condé Nast Traveler's 2023 Readers' Choice Awards

(Fort Myers Beach, Fla.) Oct. 3, 2023 – Condé Nast Traveler – the world-renowned travel magazine - today announced the results of its annual Readers' Choice Awards with Pink Shell Beach Resort & Marina in Fort Myers Beach recognized as the #15 Resort in Florida.

More than **520,000** *Condé Nast Traveler* readers submitted responses rating their travel experiences across the globe to offer a comprehensive look at the places they eagerly anticipate revisiting. The Readers' Choice Awards, with their unparalleled legacy as the travel industry's longest-running and most prestigious accolades, remain the ultimate symbol and acknowledgment of excellence within the travel sector.

The full list of winners can be found <u>here</u>.

"Being recognized by Condé Nast, once again, as a top resort in Florida is a tremendous honor for Pink Shell Beach Resort & Marina," said Bill Waichulis, president of Boykin Management Company. "This achievement is a testament to our commitment to providing exceptional services and experiences for our guests. We are grateful to our dedicated team and our valued guests for making this recognition possible."

Situated on 12 acres of private beachfront property, the Fort Myers Beach resort is a picturesque playground for relaxing and making a splash. Modernly appointed one- and two-bedroom villas complete the award-winning property, each offering a full-service kitchen, unique furnishings and breathtaking views to make families and friends feel right at home.

Visitors can arrive to paradise by land or sea thanks to the resort's marina. The property also offers two resort-style pools and a variety of water sports right on site, a full-service spa and fitness center.

To celebrate this award, the Pink Shell Beach Resort & Marina is offering a 4<sup>th</sup> Night Free special

promotion package to all guests who book a relaxing stay at the resort between October 1-December 20, 2023, using this promotional link.

The 2023 Readers' Choice Awards are published on *Condé Nast Traveler's* website at cntraveler.com/rca and celebrated in the November issue.

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## **About Pink Shell Beach Resort & Marina**

The Pink Shell Beach Resort & Marina is a Boykin Management Company Property. The resort, which is now back up and running after the destruction from Hurricane Ian, has continuously been recognized for its excellence in hospitality and guest experience by Condé Nast Traveler, TripAdvisor, and additional prestigious travel award programs. Situated along a quarter mile of immaculate private coastline, overlooking the Gulf of Mexico and the barrier islands of Southwest Florida, Sanibel, and Captiva, the resort features 195 condo-style Villas, all with beachfront views. Amenities include the resort's full-service marina, kayaking, SUP boarding, Chickee Hut beach rentals, adults-only pool, the famous family-friendly Octo-pool, fishing excursions, Jet ski rentals, full-service Aquagene Spa, three restaurants, and more. Activities specifically designed to speak to the resort's younger guests are also available. For more information, please visit <a href="https://www.pinkshell.com">https://www.pinkshell.com</a> or call 1.888.222.7465.

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