

BOYKIN MANAGEMENT COMPANY ANNOUNCES BILL WAICHULIS AS THE NEW PRESIDENT

Cornelius, N.C.—Aug. 28, 2023—Boykin Management Company (BMC), a leading independent hotel management company providing hotel management and hospitality consulting services to a variety of hotel brands, including Marriott, Hilton, Crowne Plaza, and Holiday Inn, announced today the promotion of William (Bill) Waichulis from Senior Vice President of Operations of BMC to president. He assumes the top leadership position in Florida immediately.

Waichulis has more than 30 years of experience in the hotel management industry, including 14 years with Interstate Hotels and Resorts and for the past 17 years with BMC. He started his career with BMC as general manager of the Pink Shell, a beach resort and marina in Ft. Myers. He has spent his entire career in Florida, where he has managed a variety of hotels, including Westin, Hilton, Sheraton, and Holiday Inn. His most recent position was Director of Operations for South Seas and the Sanibel properties.

“I’m excited to take on this new role at this particularly challenging time as the southwestern part of Florida in and around Fort Myers is still rebuilding from the catastrophic damage inflicted by Hurricane Ian last September,” offered Waichulis. “Even though we have made great progress and have re-opened the Pink Shell, we still have projects to complete to bring the resort back to its former glory and full amenities,” he added.

Bill Waichulis will remain in his position as General Manager of the Pink Shell Beach Resort and Marina. He will report to the current Board of Directors for Boykin Management Company.

With more than three decades in the Florida tourism industry, Waichulis also sits on the board of directors for Visit Florida, the statewide tourism office, and serves on the Lee County Hotel Association and the Lee County Tourist and Development Council.

“We feel very fortunate to have a leader with Bill’s depth of understanding about hotel management and knowledge about Florida destinations, in particular, to guide BMC as we move forward in this post-Ian era,” Robert Boykin, CEO. “His experience and vision for maximizing the potential of the Pink Shell Beach Resort and Marina and any future development and management contracts, Bill is the obvious and excellent choice for president of the Florida Resort Division of BMC,” Boykin added.

About Pink Shell Beach Resort & Marina

The Pink Shell Beach Resort & Marina is up and running after the destruction from Hurricane Ian. The resort has continuously been recognized for its excellence in hospitality and guest experience by Condé Nast Traveler, TripAdvisor, and additional prestigious travel award programs. Situated along a quarter mile of immaculate private coastline, overlooking the Gulf of Mexico and the barrier islands of Southwest Florida, Sanibel, and Captiva, the resort features 195 condo-style Villas, all with beachfront views. Amenities include the resort's full-service marina, kayaking, SUP boarding, Chickee Hut beach rentals, adults-only pool, the famous family-friendly Octo-pool, fishing excursions, Jet ski rentals, full-service Aquagene Spa, three restaurants, and more. Activities specifically designed to speak to the resort's younger guests are also available. For more information, please visit <https://www.pinkshell.com/> or call 1.888.222.7465.