



## **Pink Shell Beach Resort & Marina Announces \$7 Million Renovation**

*- Award-winning Florida resort reveals plans for fresh, upscale enhancements -*

FORT MYERS, Florida – May 10, 2022 – [Pink Shell Beach Resort & Marina](#), a premier beachfront destination along Florida’s Gulf Coast, is proud to announce the start of its multimillion-dollar renovation. The award-winning Curran Young Construction company will start the project in August with a projected completion date of early 2023. Enhancements will be made to 195 of its condo-style villas and studio units, encompassing 100,000 square feet.

Over the years, Pink Shell Beach Resort & Marina has evolved from a single cottage built in 1950 to an expansive 12-acre beach resort and marina. This renovation is a continued investment in the resort’s long-standing commitment to serving its guests and helping them create memorable experiences during their stays. “We are building for the future,” says Senior Vice President of Operations Bill Waichulis. “The goal is to provide accommodations that are worthy of our reputation—rooms that are fresh, new and clean to match the expectation of our guests.”

The updates will include the kitchens and bathrooms of its [Captiva Villas](#) and [White Sands Villas](#), as well as the flooring and sheers in its [Sanibel View Studios](#). The enhancements will maintain the relaxed contemporary beach style of the property and the “barefoot elegance” that has made it a six-time *Condé Nast Readers’ Choice Award* winner.

The resort’s Captiva Villas offer 656 square feet of floor space, an oversized lanai and easy access to the white sand beach, fitness center and Jack’s Restaurant. With varying floor plans, the White Sand Villas are located in the property’s main building above its signature Octopool and offer open-air screened lanais with views of the Gulf. Sanibel View units also provide screened-in lanais with water views and the option of one or two beds. The upscale standard throughout the property extends from its rooms and beach views to its many amenities, including ample meeting facilities, a relaxing spa, a full-service marina, a fitness center and three restaurants.

To learn more or make reservations at Pink Shell Beach Resort & Marina, please visit [www.pinkshell.com](http://www.pinkshell.com) or call 866.990.5397.

### **About Pink Shell Beach Resort & Marina**

Situated along a quarter mile of immaculate private coastline and overlooking the Gulf of Mexico, Pink Shell Beach Resort & Marina features 195 condo-style villas, all with guaranteed beach views. The resort amenities include a full-service marina, Aquagene Spa, kayak and stand-up paddleboard rentals, Chickee Hut beach rentals, ranger-led nature activities, two pools, fishing and boating excursions, WaveRunner rentals, three restaurants, private dinner on the beach, and daily activities for all ages. For more information, visit [www.pinkshell.com](http://www.pinkshell.com).

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