

## PINK SHELL BEACH RESORT & MARINA RECOGNIZED AS ONE OF FLORIDA'S TOP 10 RESORTS

For the sixth year in a row, Pink Shell Beach Resort and Marina has been recognized by Condé Nast Traveler's 2021 Readers' Choice Awards

**FORT MYERS, Florida – October 10, 2021** – Pink Shell Beach Resort & Marina, a family-friendly beachfront resort along Florida's Gulf Coast, has been recognized by **Condé Nast Traveler's 2021 Readers' Choice Awards** as one of the top resorts in Florida for the sixth year in a row. The prestigious award adds to the resort's celebrations as it marks 71 years of providing warm hospitality, memorable experiences, and beachfront accommodations for guests of all ages.

"We are once again honored to be recognized by the readers of Condé Nast Traveler," said Bill Waichulis, Senior Vice President of Operations for Pink Shell. "This award is a testament to our dedicated team. We have a wonderful property, but it's the staff who get to know our guests by name and help them create wonderful memories year after year. They are the reason the Pink Shell continues to annually top this list."

With one of the most Instagram-worthy swimming pools on the west coast of Florida, Pink Shell offers its guests an authentic beachfront vacation with spacious condo-style villas and a list of amenities focused on outdoor fun. The resort features a private white-sand beach and an abundance of activities, including kayaking, biking, yoga, fishing, walking trails, and exploratory beach adventures with an on-site ranger.

For Pink Shell Beach Resort & Marina reservations, special offers, and photo requests, or to learn more about the resort please visit www.pinkshell.com or call 1.888.222.7465.

## **About Condé Nast Traveler Readers' Choice Awards**

Condé Nast Traveler's Readers' Choice Awards is an annual survey that allows travelers to rate their ideal destinations and resorts categorized by region. The guest-chosen list of winners for each category signifies a selection of the best resort and destination options around the world. The full list of the Top 30 Resorts in Florida, where Pink Shell sits in the ninth spot, can be found online at https://www.cntraveler.com/readers-choice-awards/united-states/top-resorts-in-florida.

## **About Pink Shell Beach Resort & Marina**

Situated along a quarter mile of immaculate private coastline, overlooking the Gulf of Mexico and the barrier islands of Southwest Florida, Sanibel and Captiva, Pink Shell Beach Resort & Marina features 204 condo-style villas, all with beach views guaranteed. Amenities include the resort's full-service marina, Aquagene Spa, kayak and stand-up paddleboard rentals, Chickee Hut beach rentals, ranger-led nature activities, two pools, fishing and boating excursions, WaveRunner rentals, three restaurants, private dinner on the beach, and daily activities for all ages. For more information, visit www.pinkshell.com.