



Pink Shell Beach Resort & Marina Achieves Top Sanitation and Safety Award from the Florida Restaurant and Lodging Association

Fort Myers Beach, FL – On 09/01/2020, Pink Shell Beach Resort & Marina was awarded the Florida Restaurant & Lodging Association (FRLA) Seal of Commitment – a promise that our establishment achieved enhanced safety and sanitation standards as designated by FRLA to ensure the safety of guests and employees. In a post COVID-19 atmosphere, our goal is that guests have confidence that our business is sanitary and safe, and staff are well trained when they see an FRLA Seal of Commitment on the door.

*“FRLA is proud to designate Pink Shell Beach Resort & Marina with our Seal of Commitment for their commitment to sanitation excellence,” **said Carol Dover, President and CEO of the Florida Restaurant and Lodging Association.** “Through this achievement, they are demonstrating their serious pledge to ensure the safety and health of their employees and guests, and we commend them.”*

For Pink Shell Beach Resort & Marina to earn the Seal of Commitment, we have dedicated time and invested resources to ensure our establishment, staff, and guests remain safe and healthy while patronizing our business. Our establishment has completed management, food safety, and COVID-19 safety and sanitation trainings. We have also developed and maintained standard operating procedures with intensive safety and sanitation standards.

Restaurants and hotels can learn more about the FRLA Seal of Commitment and apply for certification online: www.frla.org/sealofcommitment. Learn more about our establishment’s safety and sanitation guidelines here: [Pink Shell Health & Safety Updates](#).

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