



**PINK SHELL** BEACH RESORT & SPA

*A Grand American Beach Tradition Located in Southwest Florida*

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**PINK SHELL BEACH RESORT & SPA**

**WELCOMES NEW EXECUTIVE CHEF, CRAIG PANNETON**

ESTERO ISLAND, Fla. – October 15, 2004 - The **Pink Shell Beach Resort & Spa** announced today the appointment of Craig Panneton as the Executive Chef of the new, four-star resort experience on Estero Island, located within the beaches of Sanibel and Fort Myers.

Mr. Panneton's appointment comes as the Pink Shell Beach Resort & Spa undergoes a multi-million dollar transformation. The resort's newest accommodations include the White Sand Villas, which features 92 one-and-two bedroom villa-style units, along with and new guest amenities. The next phase of redevelopment is the construction of Captiva Villas, which will feature 43 luxurious, one-bedroom villa-style gulf-front accommodations.

"As with the rest of the new Pink Shell, we strive to offer our guests a signature and memorable experience, from our guest services, to our accommodations and dining experience. Mr. Panneton is key to achieving those goals," stated Brij Misra, **Pink Shell Beach Resort & Spa's** General Manager. "He will be responsible not only for our two restaurants, *JoJo's...at the Beach* and *Bongo's*, but also for overseeing our entire culinary division, including the resort's meetings and conferences and special events services," he continued.

Mr. Panneton's dishes offer an imaginative fusion of Floridian and Caribbean flavors. *JoJo's Floribbean Fusion* menu includes Hot-Pressed Little Havana Sandwiches, Coconut Crusted Shrimp, Island Fruit Salad, Grilled Caprese Pizza, and Passion Fruit Panna Cotta Martini. *Bongo's* offers light cuisine and signature sandwiches.

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Mr. Panneton's experience includes positions as Executive Chef at the *Dunes Golf and Tennis Club*, the *Marriott Reach Resort in Key West* and the *Hilton Newark Gateway Center* where he was also Director of Food & Beverage. Mr. Panneton is also a member of the American Culinary Federation.

The 12-acre **Pink Shell Beach Resort & Spa**, located on Estero Island, along the beaches of Ft. Myers and Sanibel, is rich in history having been a popular resort in Southwest Florida for more than 50 years. With a variety of recreational amenities for the entire family, **Pink Shell** sits on 1,500 feet of beach and offers such activities as sailing, dolphin adventure tours, parasailing, Yamaha WaveRunners®, kayaks, tennis, fishing, sunset cruises and specialized programs for children and teens. The resort is owned by Boykin Lodging Company (NYSE: BOY), a Cleveland, Ohio based real estate investment trust that focuses on the ownership of full-service, upscale commercial and resort hotels, and is managed by Boykin Management Company, also of Cleveland, Ohio. For information and reservations, contact your travel agent or the **Pink Shell Beach Resort & Spa**, 275 Estero Boulevard, Fort Myers Beach, FL 33931, Telephone: 888-309-2919 or 239-463-6181; or visit the web site at [www.pinkshell.com](http://www.pinkshell.com).

Boykin Lodging Company is a real estate investment trust that focuses on the ownership of full-service, upscale commercial and resort hotels. The Company currently owns interests in 25 hotels containing a total of 7,417 rooms located in 16 states, and operating under such internationally known brands as Doubletree, Marriott, Hilton, Radisson, Embassy Suites, and Courtyard by Marriott among others. For more information about Boykin Lodging Company, visit the Company's website at <http://www.boykinlodging.com>.

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